

Market Requirements for Philippines

There are two methods for foreigners to own an Amway Business in the Philippines. In all cases, retail selling is prohibited. A: Corporation; B: Marketing Advisor. (A Marketing Advisor is an IBO with demonstrated leadership capabilities in another market providing offshore business consultancy to his IBO group in the Philippines.)

		Description	Supporting documentation	Official contact information. (eg. Website, phone #, email address, etc)	Potential costs/Fees associated	Potential timeframe	Obtained by authorized agent allowed? (Y/N)
Legal Requirement	Citizenship Requirement	n/a					
	Residency Requirement	n/a					
	Local Address	For Corporation - local business address required / For Marketing Advisor - should have no permanent local address					
	Visa Requirement	visits are limited to short business trips with proper visa		email address; home market and local phone #			
	Business Requirement	For Corporation: 1. 100% foreign-owned – Requires a large investment of U.S. \$200,000 (with evidence required that funds have been appropriately remitted). 2. 60/40 corporation - 60% local, 40% foreign ownership	must form a legal entity: The IBOs should register their corporation at Securities and Exchange Commission (in the Philippines) then submit to APHL a copy of their company registration together with Bureau of Internal Revenue (BIR) Certificate of Registration and Tax Identification Number (TIN) Registration, notarized Secretary's Certificate designating the company's representatives to Amway				Y
	Local bank account	For Corporation - required					
Business Entity	What can be a distributor? (are corporations accepted?)	corporation or marketing advisor					
	Age requirement	18+					
	Restriction on # of applicants	Two Applicants allowed on Contract.					
	Who can register as a partner/applicant? (eg. Spouse, children, relatives)	Spouse, and on certain cases, widow or widower and child of legal age					
	Registrants prohibited (eg. Student, government worker.)	Foreigners who do not comply with the Marketing Advisor requirement and without Corporation					
	Is an ABO able to register their Amway Business as a legal entity?	Yes					
	Does Contract explicitly allow transfer of assets to trust, legal entity, etc.	No					
Amway Requirement	Amway business Requirement (eg. Must be at certain PV level of percentage level to earn a bonus)	For Marketing Advisor - should be an "Emerald Bonus Recipient (EBR) and above in previous year", as of August 31, 2013, (Qualified Diamonds and above in China). For Corporation - only the Qualified Diamonds and above in China rule apply	Attend a mandatory orientation program in the Philippines, before acceptance of the Marketing Advisor application by Amway Philippines.				N
	Amway Limitations (eg. Frequency of visiting the market. Business advice from the market. Etc)	Purchase only maximum allowable amount of products equivalent to 500 personal PV or a maximum of 5 eaches per SKU					
	Registration Fee Requirement	PhP1,000			PhP1,000		
	Renewal Requirement	PhP550 per year based on Anniversary Renewal			PhP550 per year		
	Do you allow the sale of a distributorship?	Yes					
Reference Materials	Cultural differences						
	Unique market characteristics (eg. Some products are not sold in this market.)						
Do you provide any additional support from your market? What is it?							

If you have any further questions or concerns, please contact the company at 632-814-8181 or HelpDesk-PHL@amway.com