

BEAUTY BACKGROUNDER

FOR MORE THAN 50 YEARS, ARTISTRY HAS COMBINED THE BEST OF SCIENCE AND NATURE TO OFFER PERSONALIZED SOLUTIONS FOR ONE-OF-A-KIND BEAUTY.

BRANDS

GLOBAL

- Artistry™ skincare, color cosmetics, and fragrance
- Artistry Studio™ color cosmetics and specialty bath
- Artistry™ Men skincare
- G&H™ body care
- Glister™ oral care
- Satinique™ hair care

THE HEART OF ARTISTRY

The Artistry™ brand was born out of a love for healthy well-being and celebrates each woman's individual beauty by creating skincare, makeup, and holistic beauty solutions. The brand creates products that bring together the best of science and nature, with personalized solutions for each user. Artistry combines the purest natural ingredients from Amway's own Nutrilite organic farms with skincare technologies backed by more than 50 years of skin research for clinically proven-to-perform products. As a global competitor in the prestige beauty space, luxury, anti-aging, brightening, and basic skincare collections deliver personalized solutions for each woman's unique skin needs. Artistry™ skincare and color collections have received critical acclaim and have been worn by celebrities at the Oscars, New York Fashion Week, the Busan International Film Festival and beyond.

ARTISTRY IS AMONG THE WORLD'S TOP TEN, LARGEST SELLING, PREMIUM BEAUTY BRANDS. MORE THAN 250 ARTISTRY PRODUCTS ARE SOLD IN NEARLY 50 COUNTRIES WORLDWIDE.

