HELPING PEOPLE LIVE BETTER LIVES

Amway was founded in 1959 by Rich DeVos and Jay Van Andel and revolutionized the business model known as direct selling. Today, our 1+ million Amway Business Owners (ABOs) are supported by more than 15,000 employees who work in hundreds of locations around the world.

There has never been a better time for the Amway business than right now. We’re a trusted resource for people to earn extra income and proud to have been named in 2019 as the world’s No. 1 direct selling business.*

BRANDS AND PRODUCTS

Nearly 400 unique, high-quality products carry the Amway name in the nutrition, beauty and home categories. Top-selling brands include:

- **The Nutrilite™ brand** combines the best of nature with the best of science to provide vitamin, mineral and dietary supplements designed to fill nutritional gaps in your diet.

- **The Artistry™ brand** infuses the best of science with the best of nature to create personalized beauty solutions for every skin type across the world.

- **With eSpring™ water purifiers**, clean, safe, and better-tasting water is always at your fingertips. Scientifically tested and third-party certified, we’re on the cutting edge of clean-water technology.

- **XS™ Energy Drinks** are designed to deliver positive energy for making the most of every moment.

EXECUTIVE LEADERSHIP

Amway is led by Chief Executive Officer Milind Pant who became the company’s first non-family CEO in January 2019.

Previously, Amway was co-led by Steve Van Andel who served as chairman since 1995 and Doug DeVos who served as President since 2002. Both moved to Amway’s Board of Directors in 2019 where they serve as co-chairs.

The makeup of Amway’s leadership team reflects the diversity we see among Amway’s Business Owners around the world. Nearly half of the team is female, closely mirroring what we see in our distributor force and many represent countries where the majority of our business takes place.

GLOBAL FOOTPRINT

Since 1959, Amway has expanded across the globe and now operates in more than 100 countries and territories. With a presence that stretches from South Africa to Thailand, England to Australia, you’re likely to encounter one of the 750+ Amway spaces during your travels.

CORPORATE CITIZENSHIP

Amway is committed to leveraging its corporate expertise to fight global childhood malnutrition, support local volunteers and improve sustainability at every stage.

<table>
<thead>
<tr>
<th>2019 Sales</th>
<th>USD in 2019 Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nutrition</td>
<td>54%</td>
</tr>
<tr>
<td>Beauty</td>
<td>25%</td>
</tr>
<tr>
<td>Home</td>
<td>20%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
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</tbody>
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*2020 Direct Selling News™, Global 100